

The University of New Mexico

BUSINESS & ECONOMIC SUMMIT

2021

The University of New Mexico Business and Economic Summit: New Mexico 2030

Tuesday, January 12, 2021, 10:00 a.m. – 3:30 p.m. (MST) | Online via Zoom

Hosted by the University of New Mexico and UNM Rainforest Innovations

Welcome to UNM's third Business & Economic Summit. The purpose of today's event is to continue our statewide dialogue about ways to grow our New Mexico economy and our innovation ecosystem. This summit will build on New Mexico Chamber of Commerce's strategic plan: "[Driving New Mexico's Future: Empowering a Competitive Economy in a Post-Pandemic World.](#)"

AGENDA - PART 1

- 10:00 - 10:10 a.m.** **Welcome and Opening Remarks**
Garnett S. Stokes, Ph.D., President, University of New Mexico
- 10:10 - 10:45 a.m.** **Presentation of New Mexico Chamber of Commerce "Driving New Mexico's Future" Report**
Rob Black, President & CEO, New Mexico Chamber of Commerce
Ted Abernathy, Principal & Founder, Economic Leadership
- 10:45 - 11:00 a.m.** **Break**
- Panel Discussions around Implementing the New Mexico Chamber of Commerce Plan**
- 11:00 - 11:30 a.m.** > **Research Universities in New Mexico**
Interviewer: Mitzi Montoya, Ph.D., Dean, Anderson School of Management, UNM
Garnett S. Stokes, Ph.D., President, University of New Mexico
Dan Arvizu, Ph.D., Chancellor, New Mexico State University
Van Romero, Ph.D., Vice President of Research, New Mexico Tech University
- 11:30 a.m. - 12:00 p.m.** > **National Laboratories in New Mexico**
Interviewer: James Holloway, Ph.D., Provost & Executive Vice President for Academic Affairs, UNM
Colonel Eric Felt, Ph.D., Commander of the Phillips Research Site & Director, Space Vehicles Directorate, Air Force Research Laboratory
Kelly D. Hammett, Ph.D., Director, Directed Energy Directorate, Air Force Research Laboratory
Thomas (Thom) Mason, Ph.D., CEO of Triad National Security & Director, Los Alamos National Laboratory
Scott Aeilts, Associate Labs Director and Chief Financial Officer, Sandia National Laboratories
- 12:00 - 12:15 p.m.** **Break/Grab your lunch**

Continues



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AGENDA - PART 2

- 12:15 - 1:15 p.m.** **Keynote Speaker: The Role of Public Universities in State-wide Economic Development**
Introduced by Lisa Kuuttilla, CEO & Chief Economic Development Officer, UNM Rainforest Innovations
Michael M. Crow, Ph.D., President, Arizona State University
- 1:15 - 1:30 p.m.** **Reflect on Michael Crow Remarks**
Mayor Timothy M. Keller, City of Albuquerque
- Zoom Breakout Room Sessions**
- 1:30 - 2:15 p.m.** **Introduction of Breakout Sessions**
Mitzi Montoya, Ph.D., Dean, Anderson School of Management, UNM
- Breakout Rooms – Developing Specific Actions in Areas of Competitiveness**
- Moderator: Tracey Bryan, President/CEO, The Bridge of Southern New Mexico*
- 1. To address the challenge of insufficient skilled workers**
- Increase the overall labor pool for employers
 - Improve the number of workers with work readiness skills and in-demand middle skills
 - Extend opportunity to underserved communities and populations
- Moderator: Richard Anklam, President, New Mexico Tax Research Institute*
- 2. To address the top concern of stakeholders and improve overall regulatory business climate**
- Make the New Mexico regulatory environment among the most business friendly in America
- Moderator: Mathis Shinnick, CEO, OptiPulse, Inc.*
- 3. To take advantage of the state's location, respond to corporate needs and spread opportunity more broadly**
- Strengthen the State's infrastructure
- Moderator: Waneta Tuttle, Manager, Tramway Venture Partners*
- 4. To acknowledge rapid change and take advantage of emerging opportunities**
- Prioritize and emphasize entrepreneurship
- Moderator: Jon Clark, Deputy Cabinet Secretary, New Mexico Economic Development Department*
- 5. To align business needs, higher education assets and government efforts to efficiently grow the New Mexico economy and raise the prosperity of the state's citizens**
- Amplify the voice of business
 - Create forums for ongoing collaboration and partnerships between the public and private sector
- 2:15 - 2:30 p.m.** **Break**
- 2:30 - 3:15 p.m.** **Report-out by Areas of Competitiveness**
Facilitated by Rob Black, President & CEO, New Mexico Chamber of Commerce
- 3:15 - 3:30 p.m.** **Closing Remarks: Economic Development Strategic Planning Process**
Jon Clark, Deputy Cabinet Secretary, New Mexico Economic Development Department
- 3:30 p.m.** **Closing and Adjourn**
James Holloway, Ph.D., Provost & Executive Vice President for Academic Affairs, UNM