So You Want to Be an Entrepreneur in the Digital Asset Industry?

Digital asset startups face unique risks and challenges that require a different approach to banking, insurance, risk management, and compliance.

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What are digital assets?

Digital assets are digital representations of value that can be stored, transferred, and traded without an intermediary.
What is a digital asset company?

A digital asset company is any business that creates, stores, or transfers digital assets. This includes exchanges, NFT creators, and more.
What are the unique risks faced by digital asset companies?

- Transactional / Operational Risk
- Compliance Risk
- Counterparty Risk
Transactional / Operational Risk

This company is doing a poor job at managing keys
Compliance Risk

Digital asset companies face a variety of unique risks.
Counterparty Risk

The risk of loss resulting from the other party to a transaction not fulfilling their obligations.
Case Study: Wyoming SPDI Institutions
Why Digital Asset Companies Still Need Bank Accounts
Insurance Coverage for Digital Asset Businesses
The Impact of Regulation on U.S. Digital Asset Startups
Case Study: Responsible Financial Innovation Act
Building a Culture of Compliance
Decentralized Finance: A New Frontier
What is a DAO?
The Future of Digital Assets
Case Study: E-Stablecoin
Summary and Conclusion
Questions?