

So You Want to Be an Entrepreneur in the Digital Asset Industry?



Digital asset startups face unique risks and challenges that require a different approach to banking, insurance, risk management, and compliance.

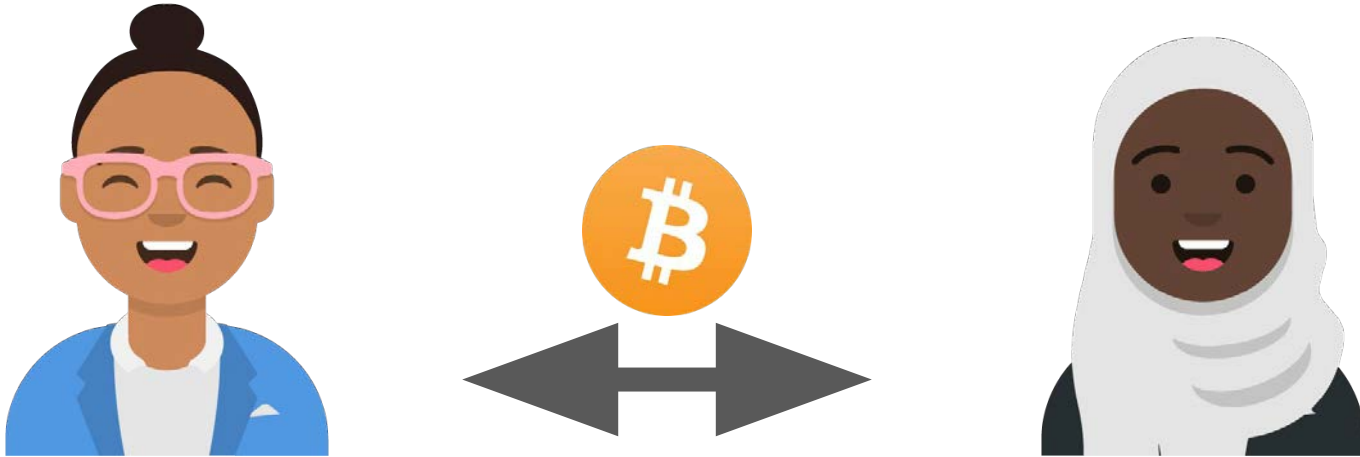
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What are digital assets?



Digital assets are digital representations of value that can be stored, transferred, and traded without an intermediary.

What is a digital asset company?



A digital asset company is any business that creates, stores, or transfers digital assets.

This includes exchanges, NFT creators, and more.

What are the unique risks faced by digital asset companies?

- Transactional / Operational Risk
- Compliance Risk
- Counterparty Risk

Transactional / Operational Risk



This company is doing a poor job at managing keys

Compliance Risk



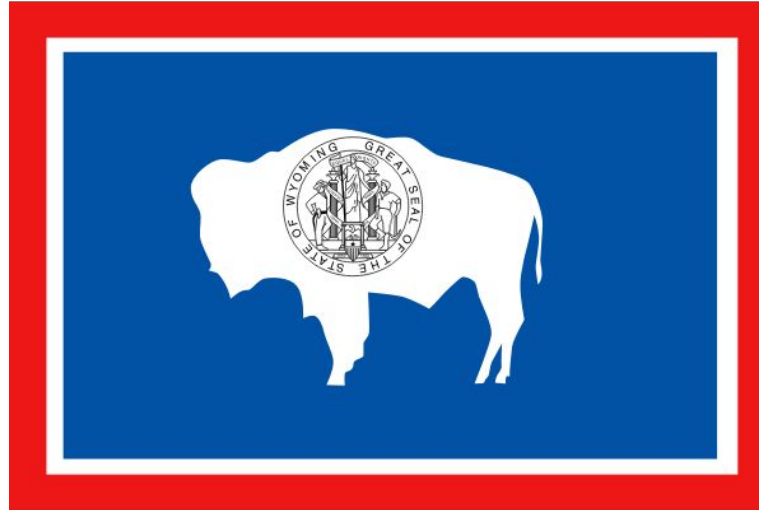
Digital asset companies face a variety of unique risks.

Counterparty Risk



The risk of loss resulting from the other party to a transaction not fulfilling their obligations.

Case Study: Wyoming SPDI Institutions



Why Digital Asset Companies Still Need Bank Accounts



Insurance Coverage for Digital Asset Businesses



The Impact of Regulation on U.S. Digital Asset Startups



Case Study: Responsible Financial Innovation Act



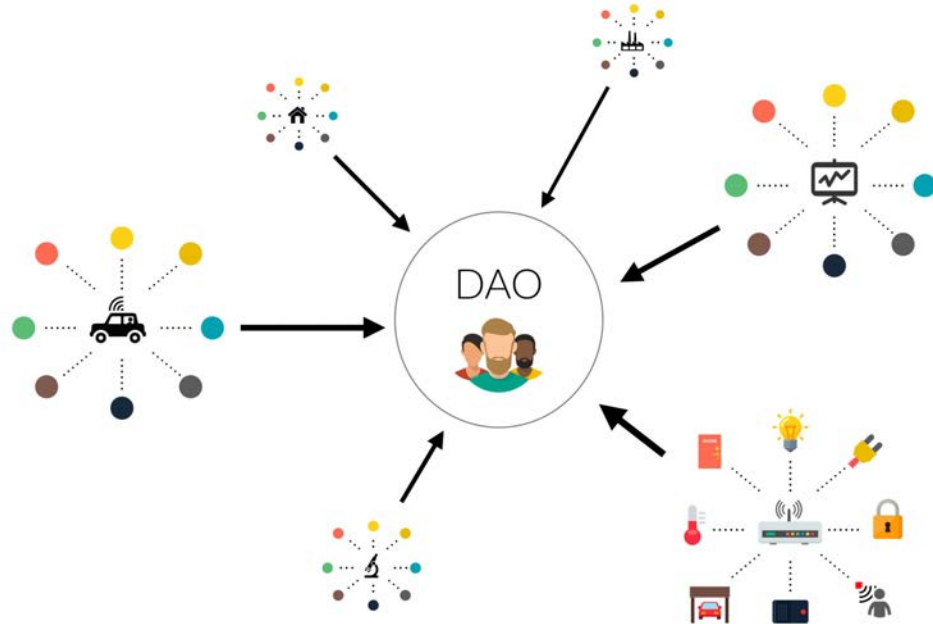
Building a Culture of Compliance



Decentralized Finance: A New Frontier



What is a DAO?



The Future of Digital Assets



Case Study: E-Stablecoin



Summary and Conclusion



Questions?

