

AGENDA

The University of New Mexico Business and Economic Summit

New Mexico: A National Leader in Entrepreneurship

Tuesday, January 14, 2025 | 8:00am - 5:00pm MST

Location: Lobo Rainforest Building, 101 Broadway Blvd. NE, Abq, NM 87102

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| 8:00-8:30am | Networking & Refreshments |
| 8:30-8:45am | Welcome and Opening Remarks
Garnett S. Stokes, Ph.D., President, The University of New Mexico |
| 8:45-9:30am | Panel – Indigenous Companies
Moderator: Nicole Johnny, Investment Associate, Raven Capital
Zachariah Ben, Owner, Bidii Baby Foods, LLC
Bernina Gray, Founder, nDigitize
Cece Meadows, Owner, Prados Beauty |
| 9:30-10:15am | Panel – Small Business
Moderator: Maria Griego-Raby, Founder, Contract Associates
Adam Halpern, Founder & CEO, WaveOn Health
Caley Shoemaker, Co-Founder/Master Distiller, As Above So Below
Rick VanNess, Co-Founder and Managing Partner, Wuscott, LLC |
| 10:15-10:30am | Networking Break |
| 10:30-11:15am | Panel – Arts
Moderator: Brianna Figueroa, Director of Strategic Innovation, Creative Startups
Jared Tarbell, Co-Founder, Etsy/Levitated
Rikki Quintana, Owner, HoonArts
Zoe Zou, Owner, Zoe Can Patch It, LLC |
| 11:15am-12:00pm | Panel – Technology
Moderator: Stu Rose, Entrepreneur, Investor and Founder, The BioScience Center
Mark Fidel, Principal Consultant, Fidel Consulting Group
Josh Fristoe, CTO, Tec 3 4 Solutions
Charles Rath, President & CEO, Resilient Solutions 21 |
| 12:00-12:15pm | Networking Break/Lunch |
| 12:15-1:00pm | Keynote - New Mexico and Leading American Renewal Through Entrepreneurship
Victor Hwang, Founder & CEO, Right to Start |
| 1:00-1:15pm | Q&A with Victor Hwang |
| 1:15-2:00pm | Panel – Biosciences
Moderator: Greg Byrnes, Executive Director, NMBio
Paul Laur, President & Chief Operating Officer, Mercury Bio
Nikolas Mellios, Chief Scientific Officer, Circular Genomics
Jeff Bauer, President and CEO, Palladium Diagnostics |

2:00-2:15pm

Networking Break

2:15-3:00pm

Panel – Engineering

Moderator: Steve Graves, Co-Founder & Scientific Advisor, BennuBio, Inc.
Paul Short, Board Chair & Co-Founder, Pajarito Powder
Chris Fetrow, Co-Founder & Chief Technology Officer, Flow Aluminum
Hunter McDaniel, Founder & CEO, UbiQD

3:00-4:00pm

Panel – The Role that Government plays in Continuing Entrepreneurial Economic Development in New Mexico

Moderator: Johanna Nelson, Director, Office of Economic Development, City of Santa Fe
Isaac Romero, Deputy Secretary, New Mexico Economic Development Department
Representative Meredith Dixon, District 20, State of New Mexico
Emerson Horace, III, Chief Financial Officer, Division of Economic Development, Navajo Nation

4:00pm

Closing Remarks

James Holloway, Ph.D., Provost & Executive Vice President for Academic Affairs, UNM

Networking Reception